

Ethically Sourced Ingredients

ORGANIC VIRGIN DATE KERNEL OIL

Suitable for beauty and personal care applications.

INCI: Phoenix Dactylifera (Dates) Seed Oil

Extraction Method: Cold Pressed

Processing Method: Filtered

Shelf Life: 2 Years

Origin: Tunisia

Background:

Praan Naturals Organic Virgin Date Kernel Oil is cold pressed from the kernels of the Deglet Nour variety of dates. Commonly known as the Date Palm, the species *Phoenix dactylifera* is a palm tree that is cultivated in regions of Africa, the Middle East and Asia. The Deglet Nour variety of dates are widely sought after for their delicious flavor and soft consistency. They are also commonly incorporated into desserts and are used to create natural sweetening alternatives to sugarcane and honey.

Praan Naturals Organic Virgin Date Kernel Oil is an ethically sourced, nutritive and stable oil that is ideally suited for the finest personal care formulations. It is 100% pure and is expertly cold pressed at a verified maximum pressing temperature of 118.4°F (48°C). It is then carefully filtered, packaged and stored to maximize its shelf life and protect its nutritive properties.

Organic, Ethical and Sustainable Sourcing:

Praan Naturals Organic Virgin Date Kernel Oil is a conscientious alternative to vegetable oils derived from plant species that are threatened or endangered. The oil is cold pressed from the kernels of Deglet Nour dates as a derivative (secondary) product, ensuring that there is zero-waste. As with all of our premium quality organic ingredients, Praan Naturals Organic Virgin Date Kernel Oil is certified organic by CCOF, a USDA-accredited organic certifying agency. It fully meets USDA organic regulations.

The IUCN Red List of Threatened Species (International Union for Conservation of Nature and Natural Resources) has not evaluated the Date Palm (*Phoenix dactylifera*), most likely because this date species is so abundant.

Praan Natural's manufacturing partner maintains ethical and sustainable business practices by protecting biodiversity and their local environment, ensuring fair trade practices and striving for zero-waste. They maintain a strong mission to empower women and enhance the lives of their local communities.

Standard Packaging: Available in pails and drums.



Uses:

Praan Naturals Organic Virgin Date Kernel Oil is primarily monounsaturated in its composition of fatty acids, and it features an impressive range of tocopherols and tocotrienols. It has a beautiful texture and feels lovely when applied. Organic Virgin Date Kernel Oil helps to soothe, moisturize and protect the skin and hair, making it appear more healthy, radiant and youthful. It is especially beneficial for dry, flaky, itchy, maturing and problematic skin conditions. It also helps to minimize the appearance of fine lines and wrinkles. Within hair care applications, Organic Virgin Date Kernel Oil conditions the hair and scalp. It supports normal hair growth and restores vitality.

Properties:

- Cold Pressed at Under 118.4°F (48°C)
- Virgin (First Cold Pressing of the Date Kernels)
- Stable Life
- Translucent, Yellow Hue
- Characteristic Aroma
- Medium Viscosity
- Rapid Absorption
- Impressive Composition of Tocopherols and Tocotrienols (Vitamin E)
- Impressive Composition of Monounsaturated Fatty Acids and Polyunsaturated Linolenic Acid
- See *Spec Sheet for Fatty Acid, Tocopherol and Tocotrienol Composition*

Organic Virgin Date Kernel Oil is Well Suited for the Following Personal Care Applications:

- Skin Care
- Hair Care
- Nail Care
- Cosmetics
- Aromatherapy

Recommended Usage: 1-100%



For more information on Praan Naturals premium quality Organic Virgin Date Kernel Oil and other certified organic and conventional vegetable oils, visit PRAANNaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

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