

# **Ethically Sourced Ingredients**

### **ORGANIC COCOA BUTTER**

Suitable for beauty and personal care applications.

INCI: Theobroma Cacao (Cocoa) Seed Butter

**Extraction:** Prime Pressed **Shelf Life:** 2+ Years

Origin: Peru

## Background:

The Cacao Tree, *Theobroma cacao* is a small to mid-size tropical evergreen tree with large, beautiful glossy leaves. The tree produces pod-shaped fruits with colorful red, orange and yellow hard exterior shells that protect the numerous cacao beans that are housed inside. These dark, flavorful beans are rich in nutritive fatty acids, minerals, polyphenols and Vitamin E. The beans are used to produce cocoa butter, cocoa powder and chocolate.

Cocoa Butter has been used within skin and hair care for centuries, originally by those that live within the tropical regions abundant with cacao trees. Traditionally, the butter has been used to soothe, protect and moisturize skin that has been exposed to harsh elements.

Praan Naturals Organic Cocoa Butter is a premium quality, 100% natural butter that possesses a beautiful cocoa aroma. It is a pure, crushed butter that is prime pressed from certified organic cacao beans. Its composition includes highly stable, natural saturated lipids that gives it a long shelf life.

#### **Ethical and Sustainable Sourcing:**

Praan Naturals Organic Cocoa Butter is produced with a strong commitment to sustainability, fair trade and social responsibility. Our manufacturing partner has been dedicated to organic agriculture since 1998, working closely with smallholder farmers and Indigenous communities in Peru's central jungle region. Their mission is to preserve traditional farming practices, support local livelihoods, improve quality of life and maintain the rich biodiversity of the Andes and Amazon regions.

With adherence to rigorous international certifications, our partner upholds high standards of quality, safety, and ethical sourcing at every stage, from cultivation to processing. Their dedication to socio-environmental responsibility and fair trade empowers farming communities while bringing high-quality, organic ingredients to the global market. By choosing Praan Naturals Organic Cocoa Butter, you're supporting a sourcing philosophy that values people, planet, and purity.

Recommended Usage: 1-80%

Standard Packaging: Available in bars and boxes.



### **Properties:**

- Highly Stable
- Creamy to Pale Yellow Hue
- Rich, Characteristic Cocoa Aroma
- Firm Consistency
- Natural Emollient
- Occlusive
- Typical Melting Point: 34-38° Celsius (93-100° Fahrenheit)
- See Spec Sheet for Fatty Acid Composition

#### **Uses:**

Praan Naturals Organic Cocoa Butter is well suited for formulation within a wide array of personal care formulations. The firm, primarily saturated composition of Organic Cocoa Butter gives it the ability to soothe, protect and moisturize even very dry, flaky and problematic skin types. It helps to keep skin supple and is often used in formulations intended to help reduce the appearance of stretch marks during pregnancy. Within hair care applications, Organic Cocoa Butter nourishes and promotes healthy, resilient hair.

# Organic Cocoa Butter is Perfectly Suited for the Following Personal Care Applications:

- Skin Care
- Hair Care
- Nail Care
- Lip Care
- Cosmetics
- Baby Care
- Massage
- Soap
- Aromatherapy

For more information about Praan Naturals premium quality Organic Cocoa Butter and other lipids, visit PRAANnaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.













