# PRAAN naturals



### Standard Packaging:

Coral Calcium Powder is available in 20 kg boxes.

### **Mineral Composition:**

Stony Coral contains 73 major and trace minerals. The below list highlights 15 of the minerals:

- Boron
- Calcium
- Copper
- Fluoride
- lodine
- Magnesium
- Molybdenum
- Phosphorus
- Rubidium
- Selenium
- Silicon
- Strontium
- Sulfur
- Vanadium
- Zinc

Please refer to the Praan Naturals Coral Calcium Certificate of Analysis for complete details on the minerals contained within our Coral Calcium Powder.

# **Ethically Sourced Ingredients**

### **CORAL CALCIUM POWDER**

Origin: Caribbean Islands Source: Above Sea, Fossilized Coral Mesh Size: <30 mesh (595 microns) Color: White/Off White

Coral Calcium Powder is often referred to as Calcium Coral because it contains at least 35% calcium carbonate. In addition to its large ratio of calcium, Coral Calcium Powder also contains 72 other major and trace minerals. Many of the minerals that are contained in Coral Calcium operate synergistically with each other in a natural balance that cannot be reduplicated within man-made formulations.

The diet of most individuals lacks in the necessary minerals required to promote optimal health. Lack of adequate mineral intake can not only affect internal organs and processes, but improper mineral intake can seriously impact the condition of the teeth, skin, hair and nails.











Coral Calcium Powder has been used for nearly 2,000 years. Coral Calcium Powder is becoming recognized in Western cultures for its ability to contribute to strong teeth and healthy skin, hair and nails when incorporated into personal care formulations.

### **Applications:**

Stony Coral contains 73 major and trace minerals. It can be added to any cosmetic formulation where high mineral content is desirable.

- Toothpaste
- Mouthwashes and Dental Rinses
- Facial and Body Masks
- Lotions & Creams
- Lip Balms
- Exfoliating Scrubs
- Bath Salts
- Soaps
- Shampoos and Conditioners
- Mineral Makeup

For more information on Praan Naturals Coral Calcium and other natural organic and conventional ingredients, visit <u>PRAANnaturals.com</u> or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

Natural Sourcing, LLC • 341 Christian Street, Oxford, CT 06478

Phone: (203) 702-2500 • Toll Free: (800) 340-0080 • Fax: (203) 702-2501 • Web: www.PRAANnaturals.com • Email: info@PRAANnaturals.com Praan Naturals® and From Nature With Love® are Registered Trademarks of Natural Sourcing, LLC PROUDLY SERVING YOU FOR OVER 20 YEARS



## **Ethically Sourced Ingredients**

#### **Mineral Toxicity:**

Some minerals contained within Stony Coral Powder can be toxic when used in excessive quantities. Examples include arsenic and lead. These minerals, for instance, are considered essential minerals because they are required by the body for proper health. In large dosages or quantities, however, these same minerals can lead to toxicity within the body. The small quantity contained in Stony Coral Powder is considered safe.

Although aluminum is one of the top ten abundant minerals contained within Stony Coral Powder, it is said that the aluminum content within the powder is far less than that absorbed by the body from cooking equipment or prescription drugs.

Stony Coral Powder is considered safe for use when used in reasonable quantities. Praan Naturals encourages its customers to verify for itself the safety of the quantity of Stony Coral Powder used within formulations.

### The Caribbean Islands: The Importance of the Origin of Calcium Coral:

Within Fossil Stony Coral Minerals and Their Nutritional Application, Dr. Bruce W. Halstead, M.D. explains the importance of the origin of Calcium Coral Powder due to environmental factors that can affect the purity of the coral. He states that Calcium Coral originating from the Marshall Islands may be contaminated by plutonium as a result of the nuclear testing performed in that area.

Praan Naturals obtains its Calcium Coral Powder exclusively from the Caribbean Islands.

#### The Important Benefits of Above Sea Coral vs. Marine Coral

Fossilized Above Sea Coral is carefully harvested from pure coral that has risen to above sea level. In contrast Marine coral is harvested from living coral reefs and the surrounding areas. Marine coral is inferior to fossilized above sea coral because it can contain impurities and other sea elements such as sea shells, rock and silica. Harvesting marine coral from living coral reefs can be harmful to the living reefs and can reduce the number of living reefs in existence.

Praan Naturals supplies only pure fossilized above sea Calcium Coral.

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