

CUPUACU BUTTER

Suitable for personal care applications.

INCI: Theobroma Grandiflorum (Cupuacu) Butter

Extraction: Expeller Pressed

Processing: Refined

Shelf Life: 2 Years

Origin: Brazil

Background:

The cupuacu tree is native to the Amazon, most notably to the northern region of Brazil. The tree is similar to the cocoa tree and typically reaches an average height of 10 meters.

Cupuacu Butter is a soft, creamy butter that is pressed from the seeds of the cupuacu tree. The impressive composition of Cupuacu Butter includes Linolenic Acid, an Omega-3 essential fatty acid. It is a hydrating, versatile butter that is well suited for use in a wide array of beauty, cosmetic and personal care products.

Praan Naturals premium quality Cupuacu Butter is carefully produced, sourced and packaged to maintain the purity, freshness and beneficial properties of this remarkably nutritive lipid.

Uses:

Cupuacu Butter possesses a texture and consistency that is softer and creamier than cocoa butter. It is exceptionally moisturizing and hydrating. Cupuacu Butter is regarded as a highly desirable vegan alternative to lanolin because its ability to retain water and provide exceptional skin hydration is far superior to that of lanolin. Additionally, Cupuacu Butter does not carry the risk of skin sensitization that lanolin possesses.

The remarkable hydration capabilities, consistency, texture and composition of Cupuacu Butter make it well suited for use in a wide array of personal care applications that include formulations intended to soothe and support mature, severely dry and problem skin. Cupuacu Butter is also an effective ingredient for use in hair care products intended to add shine, nourish, hydrate and replenish the moisture in hair.



Cupuacu Butter is Perfectly Suited for the Following Personal Care Applications:

- Skin Care
- Lip Care
- Hair Care
- Nail Care
- Cosmetics
- Aromatherapy

Properties:

- Hydrating and Moisturizing
- Able to Absorb Up to 4x Its Weight in Water Without Separation*
- Vegan Alternative to Lanolin
- Soft, Creamy Texture
- Helps to Stabilize Emulsions
- Mild Aroma
- See Spec Sheet for Fatty Acid Composition

* Source: <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC4495740/>
Cynthia Ann Fleck, RN, BSN, MBA, APN/CNS, ET/WOCN, CWS, CFCN, DNC, FACCWS* and Mackenzie Newman, MS. Advanced Skin Care – A Novel Ingredient. National Center for Biotechnology Information, U.S. National Library of Medicine. March 25, 2014.

Recommended Usage: 1-100%



For more information on Praan Naturals premium quality Cupuacu Butter, our selection of Amazonian Lipids and other natural ingredients, visit PRAANNaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

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