

### WATERMELON SEED OIL, REFINED

Also known as *Ootanga Oil* and *Kalahari Oil*

*Suitable for beauty and personal care applications.*

**INCI:** Citrullus Lanatus (Watermelon) Seed Oil

**Extraction:** Expeller Pressed

**Processing:** Refined (Decolorized, Deodorized, Neutralized)

**Shelf Life:** 2 Years

**Origin:** South Africa

#### Background:

Watermelon seeds have been prized for the highly nutritive oil that they contain. Traditionally, the seeds are removed from the flesh and then are dried outside in the sun. Once dried, the seeds are then pressed to extract the beneficial oil.

Praan Naturals premium quality Watermelon Seed Oil is carefully sourced, packaged and stored to maintain the purity, freshness and beneficial properties of this remarkably nutritive oil.

#### Ethical and Sustainable Sourcing:

The watermelon species *Citrullus Lanatus* is not classified as threatened or endangered by the IUCN Red List of Threatened Species (International Union for Conservation of Nature and Natural Resources).

Praan Naturals Watermelon Seed Oil is sourced from a conscientious manufacturing partner that safeguards biodiversity and maintains strict ethical production standards.

#### Properties:

- Stable Shelf-Life
- Moisturizing and Emollient
- Light Texture
- Non-Greasy
- Rapid Absorption
- Excellent Substitute for Mineral Oil
- See *Spec Sheet for Fatty Acid Composition*



#### Uses:

The light texture, moisturization capabilities and stable shelf life of Watermelon Seed Oil make it a highly suitable emollient in natural baby care formulations and light body emulsions. Unlike mineral oil that is a common ingredient in commercial skin care formulations, Watermelon Seed Oil does not clog pores or prevent the body from naturally eliminating toxins through the skin. The composition of fatty acids contained in watermelon seed oil helps to soothe and maintain healthy, nourished skin. It is recommended for use in skin care formulations for all skin types, including oily, dry, itchy, damaged and problem skin. Watermelon Seed Oil is also well suited for inclusion in hair care formulations as it is non-greasy yet highly moisturizing.

#### Watermelon Seed Oil is Perfectly Suited for the Following Personal Care Applications:

- Skin Care
- Lip Care
- Hair Care
- Nail Care
- Cosmetics

**Recommended Usage:** 1-100%

**Standard Packaging:** Available in pails and drums



For more information on Praan Naturals premium quality Watermelon Seed Oil and our other certified organic and conventional ingredients, visit [PRAANNaturals.com](http://PRAANNaturals.com) or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

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